

'24
-25

THE UNIVERSITY OF MIAMI

ORIENTATION AND FAMILY WEEKEND

SPONSORSHIP
OPPORTUNITIES



1330 MILLER DR
CORAL GABLES, FL

(305) 284-5646
ORIENTATION@MIAMI.EDU
























WELCOME, HONORARY 'CANE

Thank you for your interest in partnering with the University of Miami's Department of Orientation and Commuter Student Involvement (OCSI) for our orientation and family weekend events. You and your team are on the way to becoming a valued sponsor as well as an honorary member of our 'Canes family.

SPONSORSHIP PACKAGE PRICING

GREEN.....	\$500.00
ORANGE.....	\$1,000.00
WHITE.....	\$2,000.00
'CANES.....	\$3,000.00

OCSI primarily seeks financial contributions to enhance the quality of our programs and services. If you are interested in making in-kind donations, we kindly request you **contact us at orientation@miami.edu**. All donations are tax-deductible and will be utilized directly to support the planning and execution of our orientation and family events. In recognition of your generous support, your organization will receive the benefits listed below based on their package selection. **Be mindful of deadlines to ensure all benefits can be honored.** All items are due end of day **May 15th, 2024**.

	Green	Orange	White	'Canes
Flyer in 'Cane Kickoff Orientation/Family Weekend booklet				
Corporate logo on sponsorship "Thank You" website				
Digital advertisement in mobile schedule application				
Logo featured in story post on "Canestagram" instagram page				
Corporate logo on 'Cane Kickoff Orientation t-shirts for students and families				
Company table activation on campus				
10x10 space and sponsor-provided branded company tent at company table on campus (excludes Whitten Breezeway space)				
Logo visual display/recognition as sponsor during Fall 'Cane Kickoff 'Canes Take Flight event				

BENEFITS

ORIENTATION AND FAMILY WEEKEND

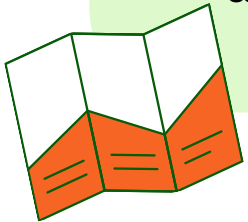
DESCRIPTION

GUIDELINES

Flyer in Orientation/Family Weekend Booklet

Share your brand with a page in our printed flyer booklet to a highly targeted and engaged audience, consisting of new students and their families during a crucial moment of their lives.

Due May 15th, 2024 by 5pm EST. Submit a design file sized **5" wide x 8" height** to be included in our printed sponsor booklet.



Corporate logo on sponsorship "Thank You" website

Feature your corporate logo on our dedicated "Thank You" website, expressing our gratitude to our sponsors. Accessible to the entire university community, including students, faculty, staff, and alumni.

Due May 15th, 2024 by 5pm EST. Logo must be original .ESP, AI, etc. Adobe design files. Design files should be full-color and single-color design version.



Digital Advertisements in Mobile Schedule Application

Display digital advertisements within our mobile schedule application. This highly targeted advertising space allows you to reach our user base of students, faculty, staff, and alumni, effectively promoting your products, services, or events.

Due May 15th, 2024 by 5pm EST. Must be 1080 pixel width x 1920 pixel height.



Logo on...

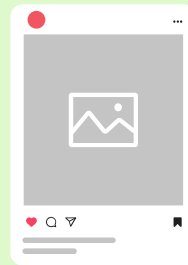
Orientation Student Shirts

Distributed to new students at check-in



@Canestagram Instagram Story

Logo featured in story post on Canestagram instagram page Available to all followers via story highlights beginning Fall 2024 until the end of Spring 2025



'Canes Take Flight event

Visual display/recognition at event attended by 5,000+ students and families



Company Table On Campus Activation

Company table activation on campus for Fall, Family Weekend, & Spring Vendor Fair. Access thousands of new students and families at our beautiful campus in Coral Gables, Florida.

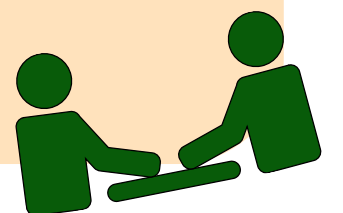
OR

10 x 10 tent space and branded tent

A larger activation space with space for a branded tailgate-style tent. Tents must be approved two weeks prior to event. Only available at 'Canes package level.

One table and two chairs provided. Additional activation space available for \$400 on top of package price.

Orientation programming scheduled at Lakeside Patio/Breezeway/Rock Plaza. Family Weekend programming scheduled at the Shalala Student Center.



Payment

Due: May 15th, 2024 by 5pm EST. **CHECK ONLY**, made out to "University of Miami." Payment submitted via FedEx/UPS or drop-off in person. If sent via courier, **include tracking.**

Ship to: Orientation and Commuter Student Involvement
1330 Miller Drive, Suite 203, Coral Gables, FL 33146



**WHITE/'CANES
PACKAGE
VENDOR FAIR DATES**

**FALL 2024
'CANE KICKOFF
ORIENTATION**

MONDAY.....AUGUST 12
TUESDAY.....AUGUST 13
WEDNESDAY....AUGUST 14

FAMILY WEEKEND 2024

THURSDAY.....SEPT 12
FRIDAY.....SEPT 13

**SPRING 2025
'CANE KICKOFF
ORIENTATION**

WEDNESDAY.....JANUARY 8
THURSDAY.....JANUARY 9



UNIVERSITY OF MIAMI
DEPARTMENT of
ORIENTATION & COMMUTER
STUDENT INVOLVEMENT



Thank You!

Questions? Contact us:
orientation@miami.edu

1330 MILLER DR
CORAL GABLES, FL

(305) 284-5646
ORIENTATION@MIAMI.EDU