



New Student and Family Orientation Sponsorship Packages 2018-2019

All sponsorship packages described below also include:

- Corporate logo listed as an official sponsor on orientation website with link to company website, visited daily by new students and families throughout the summer (starting July 9th, 2018)

❖ **Orange Package (\$750)**

- ✓ Half-page color advertisement in Orientation program to be distributed to 3,500 incoming students* **OR** Inclusion of one small promotional item/brochure in student bags, distributed upon check-in.

❖ **Green Package (\$950)**

- ✓ Half-page color advertisement in Orientation program to be distributed to 3,500 incoming students*
- ✓ Corporate logo on New Student Orientation 2018 t-shirts, distributed to 3,500 incoming students

❖ **IBIS Package (starts at \$1,950)**

- ✓ Company table set-up in the University Center Breezeway with three-day visibility from Monday, August 13th through Wednesday, August 15, 2018 from 9am – 4pm. One 6ft table & two chairs will be provided per company.
- ✓ Half-page color advertisement in Orientation program to be distributed to 3,500 incoming students*
- ✓ Corporate logo on New Student Orientation 2018 t-shirts, distributed to 3,500 incoming students
- ✓ Corporate logo visual display/recognition as sponsor during 'Canes Take Flight Welcome Event (Wednesday, August 15th at 5:45pm – 7:15pm)
- ✓ Return for Spring 'Cane Kickoff participation (Wednesday, January 9, 2019 & Thursday, January 10, 2019) from 9am – 4pm.

❖ **PremiUM Package (starts at \$2,950)**

- ✓ Company space (10x10) on designated vendor area located on the Lakeside Patio with three-day visibility from Monday, August 13th through Wednesday, August 15th, 2018 from 9am – 4pm. One 6ft table & two chairs will be provided per tent. Branded tents may be used with prior approval.
- ✓ Full-page color advertisement in Orientation program to be distributed to 3,500 incoming students*
- ✓ Corporate logo on New Student Orientation 2018 t-shirts, distributed to 3,500 incoming students
- ✓ Corporate logo visual display/recognition as sponsor during 'Canes Take Flight Welcome Event (Wednesday, August 15th at 5:45pm – 7:15pm)
- ✓ Inclusion of one small promotional item in student bags, distributed upon check-in
- ✓ Return for Spring 'Cane Kickoff participation (Wednesday, January 9, 2019 & Thursday, January 10, 2019) from 9am – 4pm.



IMPORTANT NOTES:

- ✚ Participation for Fall 'Cane Kickoff must be approved via email by Friday, June 15th, 2018.
- ✚ Payments must be received no later than Friday, July 6th, 2018 to confirm package details, including location (if applicable), advertisement, and logo placements. NO PROCESS WILL START UNLESS PAYMENT IS RECEIVED.
- ✚ Logo submissions must be saved as a high-resolution image. Preferably in eps file format.
- ✚ Advertisement guidelines are as follows:
 - Horizontal Half-page ad – Trim Size: 8" x 4", Bleed Size: 8.125" x 4.25"
 - Full page ad – Trim Size: 8" x 8", Bleed Size: 8.25" x 8.25"

Company Timeline:

Participation requests	NOW through Friday, June 15 2018 by 5pm EST
Payments	Due no later than Friday, July 6 by 5pm EST after participation request has been approved
Logo submission	Friday, July 6, 2018 by 5pm EST
Color advertisement (if applicable)	Friday, July 13, 2018 by 5pm EST
Promotional item / brochure inclusion (if applicable)	Deliveries will be accepted starting Friday, August 3, 2018 through Wednesday, August 8, 2018 by 5pm EST.
Fall 'Cane Kickoff	Monday, August 13 – Wednesday, August 15, 2018
Spring 'Cane Kickoff (Save the Date)	Wed., January 9, 2019 & Thurs., January 10, 2019

For additional information, please do not hesitate to contact Cristina Orbeta via email at corbeta@miami.edu or by phone at (305) 284-6389. Email communication is preferred.

We look forward to working with you!