Dear Prospective Community Sponsor:

The University of Miami's Department of Orientation and Commuter Student Involvement (OCSI) is a multipurpose office within the Division of Student Affairs. Our department serves new students and families as well as first-year commuter students and off-campus transfer students through a variety of programs and initiatives. The Great Start program has been a tradition of the commuter student experience since 1989.

Designed with the specific needs of commuter students in mind, Great Start helps students prepare for a smooth start to their time at the University of Miami and to be successful throughout their college experience. Great Start gives new 'Canes the opportunity to meet fellow new commuters, hear from current commuters about their experiences, and become familiar with the Coral Gables campus. Taking place before the 'Cane Kickoff orientation program, Great Start gives incoming commuter students a preview of daily life on campus and how to make the most of their time as a Miami Hurricane.

This summer the University of Miami is expecting over 150 new first-year and transfer students to attend one of the three weekend-long Great Start experiences. The vast majority Great Start participants are residents of Miami-Dade and Broward counties who are eager to learn about the offerings in the Coral Gables and greater Miami area.

This summer, Great Start is taking place on the following weekends:
Weekend 1: July 8-9
Weekend 2: July 23-24
Weekend 3: August 6

For your convenience and consideration, we have attached our sponsorship packages via this letter which outlines the many ways in which your organization can engage with this unique experience.

As always, we want to partner with you, so if you have any activation or marketing ideas that you'd like us to consider, please email our office at greatstart@miami.edu or call (305) 284-2660.

We appreciate your time and consideration in advance. The University of Miami and the commuter community genuinely appreciate your support.

Sincerely,
Orientation & Commuter Student Involvement’s Great Start Team
PACKAGE OPTIONS

'CANES ON THE MOVE PACKAGE  Cost $300
- Your organization will have the opportunity to provide a promotional item that will be displayed for students during the dinner portion of the program. Promotional items will be placed on the dinner tables where students will be enjoying their meal.
- Your organization’s name and product will be shared on the Department of Orientation and Commuter Student Involvement Instagram account @Canestagram during the Great Start weekend. This account currently has 6,000 followers.
- Your organization’s name will appear as a sponsor of the Great Start 2022 banner displayed throughout the Great Start weekend.

COMMUTER COMMITMENT PACKAGE  Cost $750
- Your organization will have the opportunity to have direct face time with new and current students. Your organization will have the option of participating in the Great Start Involvement Fairs for one of the Great Start weekends which will allow your organization to meet with 80 students.
- Your organization will have the opportunity to submit a written paragraph about your organization which will be read by student staff at the closing ceremonies of the Great Start program each weekend.
- Your organization’s name and logo will appear on the Great Start website.
- Your organization’s name and product will be shared on the Department of Orientation and Commuter Student Involvement Instagram account @Canestagram during the Great Start weekend. This account currently has 6,000 followers.
- Your organization will be able to insert a promotional item into the Great Start 2022 participant bags.
- Your organization’s name will appear as a sponsor of the Great Start 2022 banner displayed throughout the Great Start weekend.

GREAT START LEGACY PACKAGE  Cost $1,200
- Your organization will have the opportunity to have direct face time with new and current students. Your organization will have the option of participating in the Great Start Involvement Fairs for each of the three Great Start weekends which will allow your organization to meet with over 80 students each weekend.
- Your organization’s name and logo will appear on the Great Start website.
- Your organization will have the opportunity to submit a written paragraph about your organization which will be read by student staff at the opening ceremonies of the Great Start program each weekend.
- At the end of each Great Start weekend, your organization’s information (e-mail or social media account) would be shared in an email to all program participants.
- Your organization’s name and product will be shared on the Department of Orientation and Commuter Student Involvement Instagram account @Canestagram during the Great Start weekend. This account currently has 6,000 followers.
- Your organization will be able to insert a promotional item into the Great Start 2022 participant bags.
- Your organization’s name will appear as a sponsor of the Great Start 2022 banner displayed throughout the Great Start weekend.
FREQUENTLY ASKED QUESTIONS

• Does the Great Start program accept in-kind donations?
  o Yes! We would be excited to accept in-kind donations in the form of meals for the Great Start weekends or promotional materials that would intentionally serve the incoming commuter students. If providing an in-kind donation, we request that the company provide an invoice with the cost of the item so that we can properly categorize the sponsor into one of our sponsorship packages.

• How do I make a sponsorship payment?
  o Pay via check:
    ▪ Payable to: University of Miami
    ▪ Memo Line: Great Start Program
    ▪ Delivery Method:
      • Via UPS or FedEx (must include a tracking number) to
        o Attn: Stephanie Fleitas
          Orientation & Commuter Student Involvement
          1330 Miller Drive, Shalala Student Center Suite 203
          Coral Gables, FL 33146
        • Delivered in person Monday-Friday between 9:00am -4:00pm

SPONSOR TIMELINE

<table>
<thead>
<tr>
<th>Participation Requests</th>
<th>NOW through <strong>Monday, May 9, 2022</strong> by 4 pm EST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payments</td>
<td>Due no later than <strong>Wednesday, June 1, 2022</strong> by 5pm EST after participation request has been approved.</td>
</tr>
<tr>
<td>Logo Submission &amp; Digital Ad (if applicable)</td>
<td><strong>Wednesday, June 1, 2022</strong> by 4pm EST</td>
</tr>
<tr>
<td>Promotion Item/ Flyer Inclusion Deliveries (if applicable)</td>
<td><strong>Monday, June 27, 2022</strong> by 4pm EST</td>
</tr>
</tbody>
</table>

LEARN MORE

If you’re considering being a sponsor for Great Start but want to learn more and ask questions, feel free to contact us.

E-mail: greatstart@miami.edu
Phone: 305-284-2660