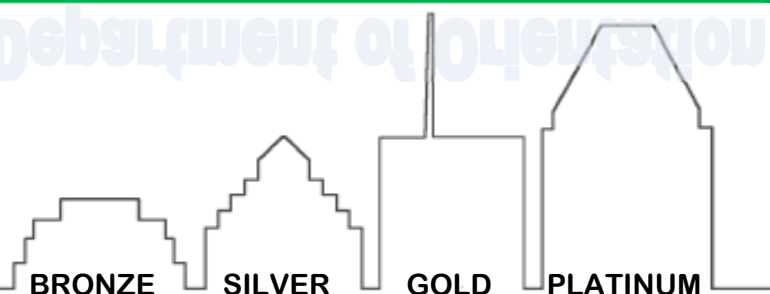


University of Miami - Department of Orientation



Sponsorship Opportunities 2017



	BRONZE	SILVER	GOLD	PLATINUM
10X10 space with 1 table & 2 chairs on designated vendor area located on Lakeside Patio during Fall ‘Cane Kickoff.	N/A	N/A	N/A	✓
Company table set-up on designated vendor area located near University Center during Fall ‘Cane Kickoff.	N/A	\$500 (add-on)	✓	N/A
Corporate logo on New Student Orientation 2017 t-shirts, distributed to 3,500 incoming students.	\$150 (add-on)	✓	✓	✓
Corporate advertisement in Student Orientation program to be distributed to 3,500 incoming students ¹	1/2 page	1/2 page	1/2 page	Full page
Corporate logo display as sponsor during participating welcome events.	N/A	N/A	✓	✓
Corporate logo listed as an official sponsor on Orientation website from July 2017—July 2018.	✓	✓	✓	✓
Social media recognition, twice daily, during selected events.	\$150 (add-on)	\$150 (add-on)	\$150 (add-on)	✓
Inclusion of one small promotional item in student bags, distributed upon check-in ²	\$150 (add-on)	\$150 (add-on)	\$150 (add-on)	✓
Parking passes (up to 3 vehicles) during participating events.	N/A	N/A	✓	✓
Family Weekend participation (Friday, Sept. 22, 2017) from 9am-4pm.	\$150 (add-on)	\$150 (add-on)	\$150 (add-on)	\$150 (add-on)
Spring ‘Cane Kickoff participation (Wednesday, Jan. 10 & Thursday, Jan. 11, 2018) from 9am—4pm.	\$250 (add-on)	\$250 (add-on)	\$250 (add-on)	\$250 (add-on)
Starting cost (In \$) Without add-ons	\$600	\$850	\$1,850	\$2,850

Event Opportunities Available:

Fall ‘Cane Kickoff (August 15-August 17, 2017)

Family Weekend (September 22, 2017)*

Spring ‘Cane Kickoff (January 10 & January 11, 2018)*

*must be participating in Fall ‘Cane Kickoff in order to add these additional events

**** Advertisement Requirements:****

Full-page ad – Trim Size: 8” x 8”, Bleed Size: 8.25 x 8.25

Horizontal Half-page ad – Trim Size: 8” x 4”, Bleed Size: 8.125” x 4.25”.

¹Advertisement deadline due by Friday, June 2, 2017

²Promotional item must be received by Friday, August 4, 2017

For more information, please contact Cristina Orbeta at corbeta@miami.edu or via phone at (305) 284-6389.